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PREFACE:

This is the National Ruff Ryder Regulation for Ruff Ryder Lifestyles. Because the intent of this regulation is to cover the entire Ruff Ryders Lifestyles worldwide community, this regulation is written from the highest level of Ruff Ryders to cover a very broad base. Each state, respectively, is encouraged to construct a more definitive, applicable regulation to address local issues and operational structure. At no time shall any local regulation conflict with or overrule the guidance set within this; the National Ruff Ryder Regulation. State/market regulations must be submitted to the National Board for review and approval, in writing, or such regulations will be void. If a state/ market level regulation is approved by the National Board any change to such regulation must be submitted for approval, in writing, for the applicable change to take effect or the entire state/ market level regulation will be void. From this point on in this document Ruff Ryders will be referred to as RR and the Ruff Ryders National Database will be referred to as National Database.

ARTICLE 1. PURPOSE/ VISION

1.1 Purpose.

RR is a worldwide social network of individuals organized with a common love of family, camaraderie, extreme sport, charity, and the urban lifestyle. Members of RR represent an international family. Through unity, camaraderie, and constructive philosophy, its members set the standard for all social clubs/organizations throughout the free world.

1.1.1 RR strives to be the urban, extreme sports street team of choice and "the elite" urban organization. RR Lifestyles strives to be the #1 social club of choice and collectively the strongest street team presence in the urban and extreme sports industries.

1.2 Vision.

Because of its start and roots in the motorcycle community, the majority of members in Ruff Ryders Lifestyles joined to be a part of the motorcycle division. It is understood that the natural progression of the RR movement is an organization of "urban-centric" members united with a bond that goes beyond the motorcycle community. The RR movement does not follow the trend/rules of any given community (Motorcycle/Car clubs); RR is a community in itself. The RR community is a trendsetter. The RR movement is bigger than any one individual. Anyone from founder, to newly vested soldier is positioned to give their part to add to the overall movement. The RR movement is by no means dependant on any individual or group of individuals. The RR movement is a worldwide team.



- 1.2.1_Still in transition to the above referenced vision, today there are several subdivisions of RR. Although there may be more than one **division** in a given market, all RR members exist as one family, i.e. one president, one board, one family. At no time shall one "Division" take precedence over another with the understanding that the coexistence of the divisions in one market are under one umbrella and considered one chapter; in such the proper chain of command should be addressed to handle issues. Any reference to "Division" shall NOT be viewed as "separation" but as distinction and "tools to build" a given market to be a stronger, larger RR Lifestyles team. The President is the integral building block and the translator for a given market and as such the president is charged with applying the RR mission and vision to his/her market. When chosen, his/her ability to represent all aspects of the RR Lifestyle must be taken into consideration.
- 1.2.2 Currently there is a movement to evolve the RR street team movement into an overall National Promotions Team (NatPRO Team). This is managed by the NatPRO Executive Directors (RR Business Manager and Po Dean) as directed by the RR CEO. As this movement gains more traction, it is imperative for all to understand that RR Lifestyles issues as relates to structure and chain of command are as directed by this RR Regulation. NatPRO opportunities will be published under a separate NatPRO Guide (Attachment 11). RR Lifestyles membership will be offered first right of refusal as the international marketing and promotions teams (NatPRO) is developed.

ARTICLE 2. MEMBERSHIP

2.1 Membership is defined at the chapter (market) level. Although there are several levels of RR management (President, State/ International Representative, National Board and CEO), membership in the RR organization is earned at the chapter (market) level. A chapter is defined as a group of 10 or more vested Ruff Ryders that are in good standings and licensed by RR to operate in a certain **market**. As determined by the National Board, there may be from time to time, more than one chapter in a given market. Application for membership is open to anyone who has an interest in the RR lifestyle, and proves to be a positive representative of the RR mission and vision. All RR officers and members MUST be entered into the National Database and maintain active membership on www.ruffryders.com/lifestyles any membership failing to do so will be looked at for removal from Ruff Ryders.



2.2 Membership Accountability.

State/ International Representatives and Presidents are accountable for reporting membership status to the National Board on a monthly basis. This is most effectively done by updating member information in the National Database. These monthly updates/ communications ensure that only **members in good standing** are afforded benefits of RR membership and to keep continuity and goodwill throughout the RR organization. All entries in the National Database are mandated to be accurate. False entries will be viewed as non compliance to the stated mandates outlined in this regulation and will be addressed and dealt with as such. Our membership is our #1 resource and will be accounted for at all times.

2.3 Membership Process.

Prospective members must be 21 years of age and shall petition a local chapter for membership. Under special circumstance the National Board may be petitioned to do an exception to policy for a prospective member under the age of 21. If a local chapter is not available, then the state/ international representative or National Board (as appropriate) shall assist the member in joining RR. During the prospective period, each prospective member is tested for his/ her ability to positively represent the RR family by living the RR mission/ vision. Once a prospective member completes a prospective period of at least 90 days (as approved by the chapter president), with a **chapter in good standing** (as approved by the National Board), have completed the financial obligations, has signed a national RR member license agreement and agrees to abide by this RR regulation, said member becomes a RR Soldier. More definition on the Membership process is shown below.

2.3a Prior members of other clubs. (M/C or OTHERWISE)

Any prior member of another M/C or otherwise whom wish to join RR will not be discriminated against. All members in such situations should be approved by the previous M/C but it is not mandated. Leaders should look into the circumstances in which the member left their previous organization/ like-organization and take into account those circumstances when rendering a final decision to allow the person to join RR.

There are three ways to become a Ruff Ryder:

2.3.1 VIA WEBSITE.

You can go to www.ruffryders.com/join and join via our member's portal. Online, you may submit an inquiry to join Ruff Ryders Lifestyles. Once your application is received online, the staff will direct you to local chapters in your area. If there is more than one chapter in your area (within a 45 min drive of your residence) you may chose which chapter you wish to join. You will then be contacted by the local chapter president(s). The local chapter Prospect Manager/ Team will discuss national and local requirements.



Note to 2.3.1 It is highly recommend that a potential member visits all chapters in their local area before making their final decision.

2.3.1a The steps for joining via the website are:

- a) Fill out the prospective member information form online at www.ruffryders.com/join
- b) Receive contact from the Lifestyles team and your local chapter (if applicable).
- c) Fulfill the administrative requirements (licensing agreement); provide all requested information and initial financial obligations.
- d) You will be provided a fee schedule. This fee schedule will fully explain the financial responsibilities of being an official Ruff Ryder.
- e) 45 days from the day you officially start your prospective period your chapter will provide you an evaluation report on your progress in becoming an official member.
- f) 90 days from the day you officially started your prospective period your local chapter will provide a 90 day evaluation report/ counseling and make the decision as to you becoming an official member.

Note to 2.3.1a The prospective member must be entered into the National Database upon completion of their application process at the chapter level. All information entered into the national database is mandated to be accurate. Additionally, a signed license agreement and proof of payment for the initial membership order, as outlined in the fee schedule, must be uploaded into the national database and updated annually thereafter. No later than the 45th day of the prospective period the prospective member is required to join the member's only website via www.ruffryders.com/lifestyles

2.3.2 VIA LOCAL CHAPTER (Directly).

You can approach any Ruff Ryder and ask about joining the RR organization. Once you are in contact with the local chapter, you will be directed to the website www.ruffryders.com/joinformore information and instruction on becoming an official Ruff Ryder.

2.3.2a The steps for joining via a local chapter are:

- a) Fill out the prospective member information form online at www.ruffryders.com/join
- b) Receive contact from the Lifestyles team and your local chapter (if applicable).
- c) Fulfill the administrative requirements (licensing agreement); provide all requested information and initial financial obligations.
- d) You will be provided a fee schedule. This fee schedule will fully explain the financial responsibilities of being an official Ruff Ryder.



- e) 45 days from the day you officially start your prospective period your chapter will provide you an evaluation report on your progress in becoming an official member.
- f) 90 days from the day you officially started your prospective period your local chapter will provide a 90 day evaluation report/counseling and make the decision as to you becoming an official member.

Note to 2.3.2a The prospective member must be entered into the National Database upon completion of their application process at the chapter level. All information entered into the national database is mandated to be accurate. Additionally, a signed license agreement and proof of payment for the initial membership order, as outlined in the fee schedule, must be uploaded into the national database and updated annually thereafter. No later than the 45th day of the prospective period the prospective member is required to join the member's only website via www.ruffryders.com/lifestyles

2.3.3 VIA TELEPHONE.

You can call into the administrative offices of Ruff Ryders at (888) 326-7933 to inquire about joining. Once we have your information, we will contact a local chapter in your area to assist you in starting your prospective period.

- 2.3.3a The steps for joining via telephone are as follows:
- a) Fill out the prospective member information form online at www.ruffryders.com/join
- b) Receive contact from the Lifestyles team and your local chapter (if applicable).
- c) Fulfill the administrative requirements (licensing agreement); provide all requested information and initial financial obligations.
- d) You will be provided a fee schedule. This fee schedule will fully explain the financial responsibilities of being an official Ruff Ryder.
- e) 45 days from the day you officially start your prospective period your chapter will provide you an evaluation report on your progress in becoming an official member.
- f) 90 days from the day you officially started your prospective period your local chapter will provide a 90 day evaluation report/ counseling and make the decision as to you becoming an official member.

Note to 2.3.3a The prospective member must be entered into the National Database upon completion of their application process at the chapter level. All information entered into the national database is mandated to be accurate. Additionally, a signed license agreement and proof of payment for the initial membership order, as outlined in the fee schedule, must be uploaded into the national database and updated annually thereafter. No later than the 45th day of the prospective period the prospective member is required to join the member's only website via www.ruffryders.com/lifestyles



2.4 Membership Selection.

Membership is open to those who:

- a) Meet the membership criteria as defined in the RR member license agreement and this regulation.
- b) Agree with and adhere to the mission and vision of RR.
- c) Are in good standing in terms of conduct.
- d) Agree to abide by this RR regulation.
- e) Prove their ability to uphold the RR mission, vision and attitude.
- f) Meet all established requirements in the National Prospect packet and the governing division's prospect packet, if applicable.

2.5 Member Rights.

Each vested member shall have a fair vote and full privileges of membership as defined in the RR Member license agreement, this RR regulation and the state/ chapter governing regulation, if approved in writing, as an extension of this regulation. Each RR member shall have a right to be heard, albeit each member shall use the chain of command if/when an issue needs to be elevated above the chapter/ market chain of command.

2.5.1 Suspensions and Dismissals.

Any member accused of disruption to the unity and harmony of the Ruff Ryder organization shall be entitled to a review of his/ her situation before suspension/ dismissal from the Ruff Ryder organization; this can be done by contacting the National Board at lifestyles@ruffryders.com or calling (888) 326-7933 Ext. 703. This review shall initially be conducted by officers within his/ her chapter and state chain of command. Additional applicable guidance to appeals in 2.5.2 below. Initial suspensions will not exceed 90 days for any reason; secondary suspensions within the same calendar year will not exceed 3 months or termination will occur.

2.5.1a Before a member can be removed from Ruff Ryders; a thorough review at the State/ International Representative (Administrator) level is mandated. Before the situation is elevated to the State/ International Representative (Administrator) level for a decision, a thorough review must be completed at the lowest possible level. The State/ International Representative (Administrator) shall be briefed verbally and provided supporting documentation on the findings from the chapter (market) level. In the absence of a State/ International Representative (Administrator) the National Board will hold oversight in the preceding for removal. See 12.4a for voting procedure.



2.5.1b The National Board must be informed of any additions to or removals from membership in the mandated monthly database updates (reports in the form an excel spreadsheet will be used as a backup for the national database). From this point on in this document State/ International Representative (Administrator) will be referred to as State/ International Rep.

2.5.2 Appeals.

Members have a 7 day period by which they must submit a formal, written appeal to any suspension or removal decision made against them. Appeals must be filed with the authority issuing the suspension/dismissal and the next level up in the chain of command. (i.e. if a president issues a suspension, then the member must appeal to the President and State / International Rep). If a member fails to initiate a formal appeal within 7 days, then the member surrenders the right to an appeal. E-mail is strongly recommended as this is a good way to document time/date, addressees and content of the formal appeal.

2.5.2a In order for an appeal to occur the member must comply with the initial directives given by the chapter officials (i.e. if requested to turn over your vest the member must comply). In the appeals process each level of command is afforded 72 hours to resolve the appeal before the appeal can be elevated. In the appeals process a member is considered to be inactive, <u>not</u> suspended or removed respectively, until the appeal process is complete and a final decision is rendered by the final appeals authority. Appeals will be well documented and formatted in issues/concerns, discussion, recommendation format. This document will be used to assist the reviewing authorities in addressing and resolving the issues swiftly.

2.5.3 Termination/Removal or Leaving.

Any member terminated/ removed from RR for any reason either mandated or by choice, to include but not limited to, the disruption to the unity and harmony of the Ruff Ryders organization forfeits his/ her current corporate and chapter dues respectively. In such matters the member must return the **corporate vest** to the corporate office. Corporate vest shall be returned to RUFF RYDERS LIFESTYLES P.O. BOX 65 SUFFERN NY 10901-0065. Leaving the organization in the same circumstance holds the same consequence.

2.5.3a If an Officer is to be removed from a position it must be formally documented with supporting reasons. Upon the removal of an officer he/she will not be eligible to hold any officers position for a period of two (2) years from the date of removal. Being voted out of a position during annual elections is NOT considered removal.



- 2.5.3b If a member leaves the organization on their own accord and in good standing, then wishes to return, the governing State/ International Rep and chapter whom the person left will make the decision in allowing that member to return. A returning member will not be allowed to hold the President or VP position for a minimum of 1 year from the date of return, regardless the circumstance.
- 2.5.3c If an Officer resigns their position on their own accord and is in good standing the State/ International Rep and the National Board will decide if that member will be allowed to hold an officer position again.
- 2.5.4 Any member removed from RR must be "Terminated" or "Blacklisted" in the National Database, in doing so this is considered removing them from the "rolls". If Terminated/Removed, in good standing, a member cannot return for a minimum of 90 days and must be approved by the chapter in which they were terminated/removed from, the governing State/International Rep and the National Board. Additionally, the person must go through the entire membership process again to include prospecting. If "blacklisted" or "terminated in bad standings", a prior member cannot return to the organization without the EXPLICIT approval of the National Board, in writing.

2.6 Vests.

It is mandated that every RR member shall own and maintain a corporate vest. In no instance shall a bulletproof or other type vest be sold or represented as a corporate vest. The corporate vest is always property of RR and at NO TIME shall any RR member alter the appearance of the issued RR corporate vest. Members who have altered the appearance of the corporate vests will make every effort to rectify their action by attaining a new or replacement vest to be in compliance with the mandates outlined in the member license agreement and this regulation. Members in good standing are allowed to purchase personalized vests by authorized sources. Authorized sources will be listed on the RR Lifestyles website. These personalized vests may be altered as desired and in accordance with this regulation, Article 2.6.2 is the governing standard. Additional guidance from an approved State/ International regulation will outline

any exception, not to conflict with the national standard. Any type of vest with the logo, of any variant, depicted on it are not for wear by any non members of RR.

2.6.1 Replacement.

Corporate vest replacements will be completed, as decided by the National Board, on a quarterly basis. At the end of each quarter, the National Board will review damaged or stolen corporate vests and issue a resolution on each case. Attachment 12 is the applicable document to be used to document and request a replacement vest. This attachment covers 2.6.1a and b.



- 2.6.1a If a members' corporate vest is stolen the member must submit a police report to the National Board for replacement of the stolen vest.
- 2.6.1b If a members' corporate vest is damaged the member must submit the damaged corporate vest with an explanation of the damages to the National Board for replacement.
- 2.6.1c Requests for replacement vests need to be submitted to the National Board at least 2 week prior to the quarterly review end date. If a member fails to do so the case resolution will fall under the next quarters review.

2.6.2 Personalized Vests.

Personalized vests (Bulletproof) are understood to be an expression of an individual's personality, uniqueness, individuality, etc... At **NO TIME** shall any artwork on a vest, subdue, overshadow, eclipse, or suppress the logo itself. Artwork used in personalizing a vest will be tasteful and will not be the focal point of the back of the vest. The logo is the official Ruff Ryders logo and will not be overpowered by individual artwork. The RR National Dog Division logo is the only approved logo, RRNDD members only, to be displayed on RR vests. No other logo is authorized on back of any RR vest.

2.7 Transfers.

When transferring from one chapter or division to another a **transfer letter** will be completed and signed by the appropriate authority and accompany the member for continuity. Membership transfers are mandated for members who are permanently moving or moving for a temporary period in duration of 6 months or greater. Members transferring from one chapter to another, regardless of time in RR cannot hold an officer seat in the gaining chapter for a minimum of one year from the date of the transfer, without explicit approval, in writing, from the National Board. Transfers will NOT be granted if annual dues are NOT current. See article 3.6.

2.7.1 Transfer Letter.

Any member transferring is mandated to have a transfer letter, attachment 10 to this regulation, and attached correspondence with the gaining State/ International Representative. This letter is for continuity within Ruff Ryder Lifestyles to ensure that our membership is being taken care of when moving from one location or division to another. Additionally, the losing chapter will keep record of the transfer letter and send a copy with the transferring member. Any State/ International Rep or President not in compliance with this mandate will be dealt with accordingly.



2.7.2 Database Transfer.

State/ International Reps and Presidents, on the losing side of a transfer, are mandated to update their members statuses in the RR National Database to reflect their correct information and insure the transfer letter is uploaded into the database in the applicable field (Documents). The database transfer in NOT a substitute for the transfer letter; it is to be used in conjunction with.

2.7.3. Mass Transfer. (Merger or Split)

A mass transfer will be considered a transfer/ move of 5 or more members from one chapter to another within a short timeframe. If a chapter(s) is/are authorized to merge or split it must be approved by the National Board, in writing. A transfer letter with a detailed explanation along with a roster of all members being merged or split will be submitted to the National Board for approval prior to completion of the mass transfer. State/ International Reps are the executing authority of the directives given by the National Board in such cases.

2.8 OG Membership/ Status.

Only the most highly respected members of Ruff Ryders are offered the option to attain the coveted "OG" membership/ status within Ruff Ryders. If so chosen this status holds a membership that has no power basis. This decision is one that is irreversible unless approved, in writing, by the National Board. Once this status is assumed an "OG" will no longer be able to be a part of a chapter nor make any decisions in such chapters as a member or otherwise. However these members can be consulted from time to time for their infinite wisdom of this organization as they are a part of our living history and should be addressed as such. In such these members offer a voice of reason not authority. There are additional guidelines and mandates reflected in Articles 3.7 and 6.2.

CLARITY: This status should not be taken lightly when being considered for recommendation to the National Board. State/International Reps along with the National Board are the "Gate Keepers" to this status. Though this status is recommended or appointed on a case by case basis those that are considered should be comparable to those that have been approved to hold this status. This status is not solely earned with time served; it is more directed as an achievement based appointment. Contributing factors to this appointment are time, achievement, leader and peer recommendations, etc... This status will NOT be used as a tool for members who have been a part of the organization for an extended period of time to simply not have to report/ answer to anyone and "do their own thing". The integrity of this status MUST be upheld in order not to taint it with favoritism and unjust appointments.



ARTICLE 3. DUES

3.1 Annual Dues.

Annual dues or RR membership fees shall be paid by every vested member at the inception of membership (amount published in the annual fee schedule). Annual dues are due at the beginning of each calendar year and are past-due at the beginning of the 2nd quarter of each calendar year (April 1). Annual corporate dues are paid in one lump sum and proof of payment is to be provided to the chapter president to verify and file with the treasurer and uploaded into the national database on the respective member's page. All annual dues are to be paid online by the RR member via www.ruffryders.com/lifestyles through their respective member accounts or via www.paypal.com payable to membership@ruffryders.com. Members without internet access can forward money orders to RUFF RYDERS LIFESTYLES P.O. BOX 65 SUFFERN NY 10901-0065. Either method of payment MUST detail the member's information, first and last names along with their RR account number, for tracking purposes, State/International Reps and Presidents have access to the National Database and will have the ability to view and update their local membership status. State/ International Reps and Presidents will prevent members "not in good standing" from renewing their membership status by correctly reporting and recording such members in the National Database. Any members added or removed from RR membership will be recorded and reported that same way. Financial reports will be emailed to lifestyles@ruffryders.com with the heading "Financial Report". Although the membership dues paying process has been automated, State/ International Reps and Presidents are still charged with ensuring their membership fulfills their annual dues obligation. Additionally, State/ International Reps and Presidents who fail to ensure their membership fulfills their financial obligations set forth in this regulation will be looked at for removal.

Note to 3.1 Paying your annual dues alone does not make you a member in good standing as it is only one of the requirements you must adhere to in order to maintain this status.

3.1a As stated above, annual RR membership fees are to be paid by the individual member directly to the RR corporate/national office. Receipt of payment transaction (i.e. PayPal receipt) shall be submitted to the local chapter as proof of payment in turn uploaded into the national database on the individual member's profile. Payment of RR annual dues to the local chapter is understood but <u>not suggested</u> by the RR corporate/ national office. If the RR Lifestyles member agrees to pay RR annual dues via the chapter funds, then it is the individual member's burden to follow up with the chapter board to ensure that monies collected make it into the corporate/ national office. Failure of the local chapter to submit funds to the corporate/ national office no later than the beginning of the 2nd quarter will result in each individual member to be placed into a "not in good standing" status, penalized and look at for termination.



3.2 Timeline.

The timeline is broken down into <u>two subcategories</u> to express the distinctive differences between new and existing members.

3.2.1 New members.

Members who join after October 31st of a respective year will have their annual dues considered current for the following calendar year.

Example – If you join between November 1st 2010 and December 31st 2010 you will not be required to pay dues again until January 1st 2012 thru March 31st 2012. This will make you current for the year of 2012 and your next payment is due No Later Than (NLT) March 31st 2013.

3.2.2 Existing members.

Members are considered past-due after March 31st of the respective year and will be considered a member "not in good standing". To be converted back to a member "in good standing" status and be afforded full membership rights and privileges, the original amount due plus an ADDITIONAL fee (as determined by the fee schedule) must be received within fifteen (15) days of the due date, or that the original amount due plus an increased additional fee is received within thirty (30) days of the due date.

CLARITY: Payments for annual dues will commence on Jan 1st of the respective year. Members will be considered <u>inactive</u> and <u>not in good standings</u> for a period up to 30 days after March 31st and their membership will be terminated on May 1st of a respective year. The lack of concern to fulfill the membership obligation as directed by this regulation is ill advised and will not reflect well in your membership renewal and in such case your renewal may be denied.

3.2.3 Prior members.

Any prior member wishing to return to RR, who left in good standings, will pay the full membership fee and be reprocessed as a new member. See Article 2 for additional guidelines.

3.2.3a Prior members of other clubs (M/C or OTHERWISE)

Addition to 2.3a; in such a case no additional fees are accessed for coming from another organization into Ruff Ryders.



3.3 Chapter Dues.

Any chapter dues beyond a fair and reasonable chapter support fund (no more than \$25 per member per month) must be voted on by membership and coordinated through the chain of command to be submitted, in the form of a written proposal, to the National Board for approval. All such approvals will be in writing from the National Board and updated annually. Without an annual update, chapter dues for the previous year will not hold effect for the current year if dues are approved to exceed the set \$25 per member per month mandated limit. Chapter dues shall not be unreasonable beyond monies needed for the support of chapter activities. Presidents are responsible for maintaining proper records of chapter funds along with the chapter Treasurer. A financial records review by any RR soldier with a valid interest (ex. chapter member, State/ International Rep or National Board) shall be made available within 72 hours of the request. Expenditures of this support fund shall be as agreed to by the membership and signed for by at least 3 officers on an **expenditure report**. Any member delinquent with chapter dues by more than 30 days should be looked at for disciplinary action.

CLARITY: Though financial obligations are only one very small aspect of a member being in good standings the ability to fulfill a small monthly financial obligation speaks to a member's level of responsibility. This lack of responsibility should be disciplined in a phased approach. If a member is 30 days past due – Written warning; Over 60 days – Suspension with written stipulations; Over 90days – Expulsion. Multiple instances of 30 days late or more should carry a more stringent punishment and these instances members may be looked at for expulsion/ termination "in bad standing". With these instances all documentation leading to the expulsion will be consolidated with the written letter of termination and uploaded into the national database on such members' profile.

3.4 Additional Dues.

Any dues that are required for a chapter to pay other than chapter dues must be reviewed and approved, in writing, by the National Board. Without the explicit approval, in writing, from the National Board no other dues of any sort will be implemented.

3.5 Multi-Divisional Membership.

Divisions and dues are defined at the chapter level. As defined in paragraph 1.2.1, whenever more than one division is established in a given market, RR exists as one family. Every effort should be made, to ensure that divisions that share the same market operate as one. Although there may be a national divisional president (i.e. national car club president, and national dog division president) the chain of command is still as defined in Article 4 below. RR chapters/ markets are not authorized to mandate "multidivisional" dues. The corporate annual membership fee covers a Ruff Ryder member no matter the division(s) that member belongs to.



3.6 Dues Transfer.

If a member transfers from one chapter their chapter dues, if paid in advance, will transfer with them and will be stated in the members transfer letter. There are no additional dues or fees accessed when a members transfers. See Article 2.7 for transfer guidelines.

3.7 "OG" Dues.

A Ruff Ryder that is granted an OG status will only be required to pay their annual corporate dues, with exception in writing. No other fees will be required by this member unless specified, in writing, by the National Board.

ARTICLE 4. CHAIN OF COMMAND

4.1 The chain of command is a system whereby authority passes down from the National Board through a series of positions that flows both up and down. The series of positions in RR are the National Board, State Rep or International Rep and then the Chapter President, without exception. No State/ International level officer or below will facilitate personal business with RR resources or trademarks without explicit written consent from the Ruff Ryders CEO. All Chapter level officers and members of such chapters will pay chapter dues as outlined in Article 3.3.

4.2 National Board.

The National Board is the authoritative representation of the actual owners of Ruff Ryders and has the final say on all disciplinary and administrative actions, documentation and officer appointments. The composition of the National Board is the Director, Assistant Director, National Administrator and National Compliance Officer. This governing body is the <u>absolute authority</u> over all entities under RR Lifestyles.

CLARITY: From time to time all of the National Officers are pulled together to assist the National Board. The expanded composition of the National Board includes the National Business Manager and the National Webmaster. There are NO other governing officials that are considered "National/ Corporate" officers.

4.3 State Representative Administrator.

The State Rep is integral in documenting membership status and keeping the peace and harmony of the organization. State Reps are responsible for recruitment and management of the respective chapters within the state they are selected to govern. They act as a liaison between state affairs and National officers as outlined in article 4.2.



4.3a State Reps are voted into their position by the Chapter Presidents within the governing state and approved by the National Board. The National Board reserves the right to appoint a State Rep if it is deemed necessary to do so. In order for there to be a State Rep for a given state there MUST be 2 or more chapters in that state and each chapter must have a minimum of 10 members, unless approved in writing by the National Board.

4.3.1 International Representative.

An International Representative is much like a State Rep in the U.S. The International Rep is integral in documenting membership status and keeping the peace and harmony of the organization. International Reps are responsible for recruitment and management of the respective chapters within the country in which they are selected to govern. They act as a liaison in international affairs for their territories and the RR National officers.

- 4.3.1a International Reps are voted into their position by the Chapter Presidents within the governing territory and approved by the National Board. The National Board reserves the right to appoint an International Rep if it is deemed necessary to do so. In order for there to be an International Rep for a given country there MUST be 1 or more chapters in that country and each chapter must have a minimum of 10 members.
- 4.3.2 State/ International Reps can be voted out of their position by 2 or more of the governed Presidents petitioning the National Board to do so. This would be considered an "out of cycle vote" as the regulatory vote for the State/ International Rep will be 3 years as stated outlined in Article 12. The National Board holds oversight and the final authority in this process.

4.4 Chapter Positions.

Each RR market shall have at the "very least" a President, Vice-President, Sgt-at-Arms, Treasurer and Secretary. Any additional positions will be on an as needed basis. For new chapters these positions are appointed by the State Rep, voted on and approved by the National Board, as outlined in Article 12, for established chapters.

CLARITY: The core chapter board consists of: President, Vice President, Sgt@Arms, Prospect Manager, Business Manager and/ or P.R.O., Secretary and Treasurer. Though other auxiliary positions are not listed as a part of the core chapter board, such as Road Captain/ Tour Chairman, their positions are still invaluable to the success of the chapter as a whole and should be viewed as such.



4.5 Qualifications.

Prerequisites for officer positions include but are not limited to:

- a) Having the ability to make, sound, timely, professional decisions with personal feelings set aside and always make the decision that is MOST beneficial to the state/ territory, chapter and Ruff Ryder brand.
- b) Have the ability to habitually attend local events and rides. Additionally, must be able to travel to at least, 1 National Ruff Ryder event and 3 state level events annually.
- c) Having the ability to organize and facilitate meetings and events in a structured and goal driven format.
- d) Maintain a member in good standing status as described in Article 2.
- e) Possess a high level of integrity.
- f) Effective decision making skills with the capacity to take and effectively use constructive advice in the betterment of a decision.

ARTICLE 5. DUTIES OF OFFICERS AND MEMBERSHIP

5.1 Duties of the National Board.

Govern and assist State/ International Reps and designated committees in the execution of his/ her/their duties. This includes but is not limited to membership processing, providing a communications network, mentorship, voting, etc. Oversee all disputes between Committees, State/ International Reps, his/ her chapter's Presidents and/or members as needed. Select State/ International Reps or govern the voting process and selection of State/ International Reps and Presidents as necessary. Establish and appoint committees as necessary to assist in governing territories. Govern all aspects of RR Lifestyles as outlined in Article 4.

5.2 Duties of the State/ International Representative.

State/ International representatives must be a past President of a chapter in good standings and reside in the state in which they preside over. State/ International Reps must have the ability to effectively communicate with all Presidents in his/ her State/ jurisdiction. State/ International Reps must display strong leadership, organizational and communication skills. State/ International Reps must have the ability to competently create and manage multiple RR Chapters and divisions within those chapters. RR reserves the right to remove any RR license agreement of any State/ International Rep who does not uphold the mission and vision of RR. His/ her ability to effectively administer these set values will be under constant review.

Note to 5.2 From time to time a State/ International Representative may have the necessity to have an assistant to manage a large territory. In order to have an additional position at the state level the state must have 5 or more chapters in the state. In such case a position of State Secretary will be authorized. The duties of the State Secretary shall be outlined to mirror the chapter secretary just on a larger scale. Any selection must be coordinated and approved by the chapter in which the individual resides. Additionally



the State/ International Rep will ensure the individual is not their spouse or significant other. This position is <u>NOT</u> an authority based position and in such holds NO authority over a chapter president within a state. This position is only to assist the State/ International Rep in the execution of their duties. Any state with a State Secretary must be approved by the National Board, in writing.

- 5.2a State/ International Reps Must:
- a) Enforce the RR regulation.
- b) Maintain all records of Ruff Ryders Lifestyles members in your state/ jurisdiction.
- c) Provide all required, signed, documents to the National Board, preferred method is to upload all documents into the National Database.
- d) Forward all directives of the National Board to the Presidents they preside over for execution.
- e) Facilitate and encourage communication between membership and National Officers.
- f) Ensure that each president updates the national database, at a minimum, monthly for review by the National Board.
- g) Attend at least 1 National Ruff Ryder event and 3 state events annually.
- h) Coordinate inputs and state/ jurisdictional regulations to the RR Regulation with National Officers/ membership.
- i) Direct new members to the chapters within the area in which they reside (approved by National Board).
- i) Maintain communications with Presidents within their jurisdiction.
- k) Stimulate recruitment activity within assigned jurisdiction.
- l) Provide accurate and current updates of all chapters in their state/jurisdiction, monthly, to the National Board via the National Database. Alternate lifestyles@ruffryders.com_e-mail in an excel format.
- m) Resolve state/ jurisdiction related issues within 72 hours of notification. Issues unresolved in 72 hours **MUST** be addressed with the National Board for resolution.
- n) Maintain telephone and internet communication with the National Board and Chapters within their state/ jurisdiction.
- o) Ensure all chapters in the state/ jurisdiction maintain the database as describe throughout the regulation and an active membership on www.ruffryders.com/lifestyles
- p) Oversee the distribution Ruff Ryder account numbers, assigned by the National Board via the national database, to each member in their state and track corporate vest/ member packages for their members.
- q) Coordinate, document, approve and execute a state, chapter or divisional transfer in accordance with Article 2.7.
- r) Verify transferring members with previous State/ International Rep and by RR ID number.
- s) Ensure that all events/ merchandise/ sales that utilize the RR trademarks in his/her assigned market are as approved by the RR CEO as coordinated by the RR National Business Manager.
- t) Coordinate and consult with the National Business Manager on business matters such as: sponsorships, business accounts/ entities, accounting, event planning, marketing and promotions.



u) Oversee and maintain ethical accounting practices.

5.3 Duties of the President.

Presidents must reside in the market they preside over. The President shall act as an ambassador for the RR mission and vision in a given market. His/ her ability to effectively administer the RR values will be under constant review. The President is the key officer to link RR governing authorities to a given market. The Presidents overall responsibility is to the members and their well being. Any president found unable to display proper attitude and ability to lead, should be considered for removal from office.

5.3a Presidents Must:

- a) Enforce the RR regulation.
- b) Facilitate all business of the chapter through the chapter board.
- c) Preside over chapter meetings.
- d) Carry out the objectives of the National Board.
- e) Complete a monthly report publishing chapter membership status, events, financial status, issues and issue resolutions.
- f) Attend all chapter events and at least 1 National Ruff Ryder event and 3 state events annually.
- g) Oversee the vesting ceremony for new members.
- h) Receive new members, and enter all new members in the National Database.
- i) Maintain telephone and internet communication with the State Rep, National Board and their chapter.
- j) Oversee and maintain ethical accounting practices.
- k) Not permit a spouse or significant other of an officer to hold a seat of the chapter board.
- 1) Order, Track and receive the corporate vest/ member packages for their members.
- m) Ensure that reclaiming a vest from outstanding members is conducted in an appropriate manner.
- n) Ensure the entire chapter maintains an active membership on www.ruffryders.com/lifestyles
- o) Resolve chapter and prospect issues within 72 hrs of notification. Issues unresolved in 72 hours **MUST** be addressed with the State Representative for resolution.
- p) Report to the State Rep and National Board.
- q) Coordinate, document, approve and execute a chapter or divisional transfer in accordance with Article 2.7.
- r) Ensure all members are maintained in the National Database and have a Ruff Ryder account number.
- s) Verify transferring members with previous chapter President and by RR ID number.
- t) Ensure that all events/ merchandise/sales that utilize the RR trademarks in his/ her assigned market are as approved by the RR CEO as coordinated by the RR National Business Manager.
- u) Coordinate and consult with the National Business Manager on business matters such as: sponsorships, business accounts/ entities, accounting, event planning, marketing and promotions.



5.4 Duties of the Vice President.

Vice Presidents are charged with the same duties as the president and are the last link in the chapter to the President. The VP should be as qualified as the President as it is his/ her responsibility to perform in that capacity in the absence of the president. Any VP found unable to display proper attitude and ability to lead, should be considered for removal from office.

5.4a Vice Presidents Must:

- a) Enforce the RR regulation.
- b) Facilitate chapter meetings and business under the authority of the President.
- c) Perform all duties of the President in his/ her absence.
- d) Report directly to the President.
- e) Attend all chapter events and at least 1 National Ruff Ryder event and 3 state events annually.
- f) Assist the President in all of his/her duties.
- g) Resolve chapter and prospect issues within 72 hours of notification. Issues unresolved in 72 hours **MUST** be addressed with the President for resolution.
- h) Maintain detailed records of all issues resolved and provide a copy to the Secretary to be filed.
- i) Not permit a spouse or significant other of an officer to hold a seat on the chapter board.
- j) Maintain telephone and internet communication with the State Rep, National Board and their chapter.
- k) Ensure the entire chapter maintains an active membership on www.ruffryders.com/lifestyles

5.5 Duties of the Treasurer.

The Treasurer is in charge of establishing the chapter bank account and maintaining the club financial records which will be presented to the members, at a minimum, once per month. Additionally, the Treasurer collects and oversees all funds dealing with the chapter, records and files those monies received and expended. Constantly reconciles the chapter financial records with the chapter bank account to ensure its accuracy. Is one of the signatories on the Chapter bank account, along with two other board members; i.e. the Chapter President and Vice President.

5.5a Treasurers Must:

- a) Comply with the RR regulation.
- b) Report directly to the President.
- c) Collect chapter dues and maintain an active roster for membership payments.
- d) Create and maintain a monthly, quarterly and annual financial report.
- e) Maintain an active bank account system that provides a process of check and balances to ensure the accuracy of balances and the integrity of expenditures are accurate.
- f) Expedite expenditures using a financial expenditure report, Attachment 5, as directed by the president and approved by membership.
- g) Maintain telephone and internet communication with the President and their chapter.
- h) Report members not in good standings to the Sgt@Arms, VP and President.



- i) Arrange for an annual audit of your chapters account to be conducted by the State Rep.
- j) Announce members not in good financial standing with the chapter and RR at the monthly meeting.
- k) Attend all chapter events and at least 1 National Ruff Ryder event and 2 state events annually.
- 1) Verify all monies to be transferred to another division or chapter when a member relocates or transfers using a transfer letter, Attachment 10 of this regulation.

5.6 Duties of the Business Manager

The business manager is charged with effectively supervising and managing the chapter's business affairs. He/ she should possess intelligence and effective implementation skills in the following areas: sales, marketing, public relations, finance and purchasing.

5.6a Business Manager Must:

- a) Comply with the RR regulation.
- b) Report directly to the President.
- c) Coordinate all chapter events (locating venue, organizing, etc.).
- d) Assist the chapter P.R.O. in the Coordination of events with the NatPRO Team in order to resolve event scheduling issues with other chapters on a national level and with other chapters statewide at the state level.
- e) Coordinate business with non-Ruff Ryder entities only as approved by the President.
- f) Maintain telephone and internet communication with the President, State Rep and their chapter.
- g) Provide a bi-weekly update to the President on all business affairs.
- h) Attend all chapter events and at least 1 National Ruff Ryder event and 2 state events annually.
- i). Assist the President to coordinate and consult with the National Business Manager on business matters to include but not limited to: RR trademark issues events/ merchandise/ sales using RR brands, sponsorships, business accounts, accounting, event planning, marketing and promotions.

5.7 Duties of the Public Relations Officer (P.R.O.)

The P.R.O. is an intricate part of the chapter and should be viewed as the "voice" of the market. He/ she is charged with building and maintaining relationships with M/Cs, vendors, media, the general public, etc. The P.R.O. should have a thorough knowledge of modern principles and practices of public relations; ability to plan and supervise the work of others; ability to speak effectively in public; excellent writing ability; creativity; tact and courtesy; ability to work in a team environment; sound judgment.

5.7a P.R.O. Must:

- a) Work closely with Business Manager regarding both Ruff Ryder and non-Ruff Ryder events.
- b) Research and present charitable and community support events for the chapter to participate.
- c) Develop on-going relationships with local media as means of informing the public.
- d) Oversee the production of newsletters, fliers, brochures and other publications or promotional materials



- e) Advise board members on public relations and communications matters; may serve as official spokesperson for the chapter with approval from the President.
- f) Report all chapter and state level Ruff Ryder events to the lifestyles@ruffryders.com e-mail and/ or to the National Events Coordinator/ Manager by sending them to natpro@ruffryders.com
- g) Report National Ruff Ryder event information (hotel info, date, location and itinerary) to the chapter.
- h) Provide a bi-weekly update to the President on all upcoming chapter events.
- i) Develop and maintain a chapter "press packet" to present to local vendors, organizations and media outlets. This packet should mainly cover your charitable and community contributions.
- j) Coordinate events with the NatPRO Team in order to resolve event scheduling issues with other chapters on a national level and with other chapters statewide at the state level.
- k) Assist the chapter Business Manager (if no chapter Business Manager is assigned, assist President) to coordinate and consult with the National Business Manager on business matters to include but not limited to: RR trademark issues, sponsorships, business accounts, accounting, event planning, marketing and promotions.
- 1) Attend all chapter events and at least 1 National Ruff Ryder event and 2 state events annually.

5.8 Duties of the Prospect Manager.

The Prospect Manager is in charge of recruiting. Recruiting is the cornerstone of his/ her job but he/ she is also responsible for the accountability, welfare, education, evaluation and conduct of the prospects.

5.8a Prospect Managers Must:

- a) Comply with the RR regulation.
- b) Supervise all prospects throughout the entire prospective period.
- c) Ensure prospective members are entered into the national database upon completion of the application process and join the www.ruffryders.com/lifestyles website prior to or upon completing 45 days of their prospective period.
- d) Ensure all prospective member documents are filled out legibly, signed and uploaded into the national database.
- e) Verify all prospective member information is correct and all fees are collected and processed correctly.
- f) Coordinate with the Sgt@Arms and Secretary to ensure new members are being reported accurately in the National Database.
- g) Verify all prospective members are licensed by the DMV, possess a valid registration and are insured to operate applicable motor vehicles.
- h) Resolve prospect issues within 72 hours of notification. Issues unresolved in 72 hours **MUST** be addressed with the Vice President for resolution.
- i) Recommend prospective member's approval or dismissal for full membership to the VP and President.
- j) Maintain telephone and internet communication with the President, Vice President, the chapter and prospects.
- k) Coordinate and facilitate the prospect vesting ceremony, see Attachment 9.



- l) Notify the President and VP once the prospective member has completed half of their prospective period.
- m) Notify the President and VP when all prospecting requirements are met for prospects to be voted to the status of soldier.
- n) Ensure all membership fees are paid in FULL prior to the prospective member beginning his/her prospecting period.
- o) Ensure the member status is changed from Prospect to Soldier in the National Database upon completion of the prospecting period.
- p) Attend all chapter events and at least 1 National Ruff Ryder event and 2 state events annually.
- q) Maintain detailed records of all issues resolved and provide a copy to the VP.
- r) Coordinate and facilitate the prospect exam and report results to the VP and President.
- s) Provide all of the chapters meeting information to Prospects.

5.9 Duties of the Secretary.

Primary responsibilities are to record meeting minutes, keep a record of hours spent doing community service and support. Assist the President in updating the National Database as needed. Assist the P.R.O. in building and updating the records for future events using all recorded hours spent in the community to be added to the "press packet". The Secretary also assists in making travel plans and arrangements for the chapter. This seat is the only seat that may be appointed on the chapter board.

5.9a Secretaries Must:

- a) Comply with the RR regulation.
- b) Maintain a minutes repository for all monthly chapter meetings and special board meetings.
- c) Report and provide a copy of all recordings to the president for continuity purpose.
- d) Report directly to the President. (Appointed by the President)
- e) Maintain telephone and internet communication with the President and chapter.
- f) Update and maintain the reporting roster, monthly, to be submitted to the President and used to update the National Board via the national database or alternatively the lifestyles@ruffryders.com_e-mail.
- g) Coordinate with the Sgt@Arms and Prospect Manager to ensure that new and existing members are being reported accurately. Coordinate with the President to ensure the National Database is accurate.
- h) Attend all chapter events and at least 1 National Ruff Ryder event and 2 state events annually.
- i) Maintain detailed records of all issues resolved and provide a copy to the VP and President.
- j) Ensure the entire chapter maintains an active membership on www.ruffryders.com/lifestyles, validate the accuracy of their status and report those in violation to the President.



5.10 Duties of the Sergeant @ Arms.

Responsible for the safety, discipline and good order of all officers and members during meetings and anytime the chapter is gathered. The Sgt@Arms is the first line in the chain of command for member issues and concerns. Decisions made by the entire chain of command are to be based on FACTUAL evidence the Sgt@Arms is charged with attaining. The Sgt@Arms should not entertain any issues that are not RR related. The Sgt@Arms must differentiate between RR business and personal issues. It is the Sgt@Arms responsibility to thoroughly investigate issues and make the most informed decision possible to resolve the issue. The Sgt@Arms final resolution should be to the satisfaction of all parties involved, keeping in mind he/ she needs to do what is best for the Chapter as a whole not necessarily the individuals involved.

- 5.10a Sergeant @ Arms Must:
- a) Enforce the RR regulation.
- b) Report chapter issues and grievances to the President.
- c) Maintain detailed records of all issues resolved and provide a copy to the VP.
- d) Resolve chapter issues within 72 hours of notification. Issues unresolved in 72 hours **MUST** be addressed with the Vice President for resolution.
- e) Coordinate with the Secretary and Prospect Manager to ensure that new and existing members are being reported accurately.
- f) Reclaim vests from outstanding members in an appropriate manner.
- g) Notify the State/ International Rep or National Board in the absence of a State/ International Rep, in writing, any wishes from the members in the market he/ she feels constitutes a need for a President or VPs removal.
- h) Maintain telephone and internet communication with the President, VP and chapter.
- i) Attend all chapter events and at least 1 National Ruff Ryder event and 3 state events annually.
- j) Strictly enforce compliance of all members maintaining an active membership on www.ruffryders.com/lifestyles
- k) Not permit a spouse or significant other of an officer to hold a seat of the chapter board.

5.11 Road Captain/Tour Chairman.

The Road Captain/ Tour Chairman is responsible for rallying up the members for rides and keeping good order and discipline during rides. Provides experience and versatility in riding, as to mentor our members to be the best riders their abilities will allow them to be.

- 5.11a Road Captain/Tour Chairman Must:
- a) Comply with the RR regulation.
- b) Supervise road trips and maintain safety anytime the chapter is rolling on rubber.
- c) Educate the chapter and demonstrate safe riding practices.
- d) Organize monthly and/ or weekly rides.



- e) Maintain telephone and internet communication with the President and chapter.
- f) Maintain accurate record of members DMV status for records at the chapter level.
- g) Ensure all members are properly licensed and insured to operate their motor vehicle.
- h) Attend all chapter events and at least 1 National Ruff Ryder event and 2 state events annually.

5.12 Soldier.

The core responsibilities of a soldier are to be at the right place, at the right time, in the right uniform, with the right attitude, fulfill RR obligations and enjoy being a part of this family/ organization. Constantly evaluate your chain of command to ensure you have the most qualified personnel in charge of you. If you feel your Chain of Command is inadequate follow the proper protocols and contact the State/ International Rep and National Board, if needed, to assist you in making a change. When introducing issues and concerns ensure the information is factual and a reasonable solution is introduced as well. If you're engaged in a relationship of any sort with another member in RR, your individual responsibility and obligation as a member remains the same.

- 5.12a Soldiers Must:
- a) Comply with the RR regulation.
- b) Attend and/ or provide assistance when needed to support all chapter events.
- c) Represent the RR organization with pride and dignity.
- d) Support RR members in need.
- e) Support/ encourage charity and goodwill in assigned markets.
- f) Maintain mental and physical fitness.
- g) Know their chain of command.
- h) Assist in recruiting.
- i) Attend at least 1 National Ruff Ryder event and 2 state events annually.
- j) Report anyone not in compliance with this regulation to the appropriate authority exercising their chain of command as stated in this regulation.
- k) Maintain an active membership on www.ruffryders.com/lifestyles
- 1) Report the required information in accordance with this regulation.
- m) Provide the chain of command with required, accurate and up to date information consistently.

ARTICLE 6. APPOINTMENTS AND COMMITTEES

6.1 Appointments and Committees are appointed positions that are of a voluntary nature. Appointments and committees may be granted at the appropriate level as directed by the National Board ONLY. The chain of command shall be honored when either elevating a soldier/leader to a higher level or when placing a soldier/leader in a given market/area for assignment.



6.2 "OG" Status.

The status of "OG" is an <u>appointed</u> status and holds a great distinction and prestige within the Ruff Ryder worldwide community and is offered to very few, if any, Ruff Ryders when they have completed their tenor as a highly respected leader/ member of Ruff Ryders. This status must be officially requested from the National Board and if approved it is <u>appointed</u>, in writing, to a leader/ member by the National Board ONLY. No other entity of RR may allow nor appoint this status. Anyone previously appointed to this position will be reviewed and formally approved and properly documented, in writing, or removed from such status by the National Board.

ARTICLE 7. MEETINGS

7.1 Meetings should be conducted in an orderly fashion and follow an agenda based format to add structure and encourage goal oriented progress within the chapter and state. Meetings are for discussion and free flowing thoughts on how to better our organization. Officers should come to the meetings prepared to discuss their respective areas in detail (past and future events, how to grow your market, recruitment tools, community service and support, etc...) Vice Presidents facilitate meetings and Presidents oversee the meetings. Do not announce a problem in a meeting without a proposed solution immediately following. Facilitating officer(s) should facilitate meetings with absolute authority. Meeting notes are taken by the Secretary and the **HEADING** needs to consist of the Date, Time, Location, and Reason for meeting. **AVOID HAVING MEETING IN PUBLIC PLACES**, <u>unless</u> you're in a designated area where there are no distracting factors that will hinder the meeting from being conducted in an orderly manner and provide confidentiality.

7.2 Requirements

Chapter meetings, at a minimum, shall document status of membership and present a chapter financial status to the membership.

7.3 Frequency.

Each market shall conduct at least one chapter meeting each month. Additional meetings shall be conducted as need to best support the markets goals.

7.3a State/ International Reps will conduct state/ territorial level meetings quarterly with all chapters in their respective state/ territory.



7.4 Meeting Minutes/ Repository.

There will be a meeting repository/ minutes for all gatherings and official meetings to document attendance, participation. These minutes will make record of discussion and decision for historical record. Meeting minutes shall be made available for review by the State/ International Rep and/ or the National Board as requested and within 72 hours of a request.

7.5 Notification.

Proper notice of five business days shall be given to meeting attendees to allow maximum participation.

7.6 Uniform.

The uniform for all official meetings will be, at a minimum, the "Corporate Vest". This will allow for accountability and provide the chapter board with the opportunity to visibly see the "vest" is being maintained and in good order.

7.7 Attendance.

It is highly encouraged that all members attend meetings as frequently as possible to ensure they are an intricate part of the markets free flowing ideas and the decision making process.

7.7a Member.

A quorum of at least three (3) officers and six (6) members shall be declared before a meeting is deemed official.

7.7b Prospects.

Prospects will attend all chapter meetings but be positioned outside of the meeting as not to overhear any information being discussed in the meeting. Prospects will be in attendance to perform any duty they are called to do before, during or after the meeting. Prospects will only be allowed to sit or be a part of a meeting when approved by the collective of RR chapter officers. Under these circumstances, prospects are NOT members and will NOT hold any right as such.



ARTICLE 8. EVENTS

8.1 Events will be added to the National calendar by the National Events Coordinator as approved by the National Board. States may request to have an event added by emailing natpro@ruffryders.com.

NO EVENT shall take priority over or be planned in conflict of national events. National events are NBA All Star weekend, Memorial Day weekend and as defined by the national calendar on www.ruffryders.com/lifestyles.

ARTICLE 9. AMENDMENTS

- 9.1 Amendments or changes to this National Regulation will note the date of change as applicable, e.g. "[1 Jul 05]". Notification of such changes will be communicated to membership via the Lifestyles website.
- 9.2 The National regulation is set by the National Board and depicts the National Seal. State/ International Reps input is accepted but NOT mandated. No other document, media source, etc... will depict the National Seal; any such document or action will be viewed as plagiarism and an attempt to forge official documents or misrepresent the National Board.

ARTICLE 10. CONDUCT

10.1 Membership.

All members, officers included, must represent Ruff Ryders in a positive fashion. No illegal actions are to be performed while you are representing Ruff Ryders. Any questionable behavior by any member will make them subject to punishment, suspension, or expulsion. Any RR soldier may be dismissed from a RR meeting or activity as a result of inappropriate behavior. The member shall be warned concerning such inappropriate conduct by any RR soldier. The following are examples of, but not limited to, inappropriate behavior:

- a) Wild, unsafe riding habits, especially any activity which jeopardizes the safety of other persons.
- b) Obnoxious behavior that is detrimental and/ or disrespectful to the image of the RR organization.
- c) Over consumption of alcohol or any impairing substance prior to or during any event.
- d) There is a zero tolerance policy for sexual harassment or hazing.
- e) Stealing or extorting monies.



10.2 License Agreement.

Operating outside of the constraints of the RR license agreement (bootlegging, using the RR trademarks, image or momentum for personal gain) will not be tolerated. Infractions to the license agreement will be considered disruption to the harmony of the RR family and dealt with as such. Any market/ individual member that has a need or opportunity for creating either an event or merchandise using the RR trademarks/ brands is directed to submit the opportunity to the National Business Manager for consideration.

ARTICLE 11. NEW CHAPTERS

11.1 Approval.

New chapter approvals are only granted through the State/International Rep and National Board. No chapter is authorized to be started without the knowledge and explicit approval, in writing, of the above mentioned authorities. It is highly recommended, not mandated, to meet with the local M/C (1%) to establish a relationship of coexistence with them in your respective area. The National Board is very experienced in creating relationships with incumbent M/C, A/C and social organizations. New chapters are directed to consult with the National Board before creating these relationships.

Note to 11.1 Though RR is **NOT** an M/C. If you look, act, and are organized as an M/C you're viewed as one by other M/Cs, so establish coexistence with the M/Cs in your local area. To accomplish this, research which M/C leads the local Coalition/Federation via the internet or just ask the local M/Cs on the "set". Once you have an understanding of M/C Coalition/Federation structures in your market, consult with the State/ International Rep and National Board to construct and initiate a plan of action to create a new chapter. Understand that in this process you are viewed as an ambassador of Ruff Ryders Lifestyles.

Bottom line – What happens in one market may have an impact on the worldwide RR family. Under no instance shall any new market be established without National Board oversight/ intervention.

11.2 Requirements and General Guidelines.

Once approved, all new chapters must be entered into the National Database, have at least 10 members to be considered an "OFFICIAL" RR Chapter, 3 of which will be board members (President, Treasurer, Sgt@Arms) and you must be a **reasonable distance** from any other existing chapter. In the case of a new chapter being developed from an existing chapter's membership a vote for the governing body will be held by the membership of the existing chapter. The State/ International Representative will govern the vote with oversight from the National Board to give a fair and impartial election for the governing body of a new chapter.



- a) State Reps can NOT solicit members from an existing chapter to start new chapters without the President of such chapter's explicit consent and approval through the National Board.
- b) For an existing RR member to become a "NEW Chapter's" President that member MUST have been in good standing for no less than 6 consecutive months and a member for at least 1 year.
- c) **State Representative** will contact the National Board to verify all appropriate documents and agreements regarding all members in their jurisdiction and input all updates or changes into the National Database.
- d) Establishing president must establish a Chapter Bank Account; this account will NOT be in anyone's name. Accounts will include the "Ruff Ryders" name. example. "Ruff Ryders of New York".
- e) It is encouraged that other Ruff Ryders Presidents in other areas are contacted for guidance, along with this regulation, to assist in structuring a new market.
- f) Do not misrepresent yourself, and understand that Ruff Ryders is a Lifestyle.
- g) Insure that all officers and members understand the concept and vision of Ruff Ryder Lifestyles and what divisions it encompasses Motorcycles, Cars & Trucks, Dog, etc...
- h) Know that the record label and the Motorcycle Division are the cornerstones of Ruff Ryders but it will be what you and your market make it as you grow and develop the market.
- i) Set HIGH attainable standards early on with all officers, members and prospects and **DO NOT** compromise them for ANYONE. Compromising a standard sets a new one.
- j) Run your chapter/ market the way it best suits your demographic location. East Coast, Mid West, International, South, and West Coast are all different and will function differently. You know your area best and you know what works and what doesn't. This governing regulation is exactly that, it governs a set standard. Follow them, make them your own and grow your family into the RR worldwide family.
- k) Attain the National Schedule of events and make your best efforts to attend as many as possible to see how events are run and take note to do your own. Show support for other markets (Especially those in your surrounding states) and they will do the same as you get established.

11.3 Voting.

Article 12.5 addresses voting procedures for new chapters.

ARTICLE 12. VOTING

12.1 This section is to cover specific voting instructions. This article is to assist in the smooth functionality of the overall voting process. The guidelines discussed in this article are to outline voting procedures for new and recognized (established) chapters/ markets. **VOTING IS NOT A POPULARITY CONTEST** it is a VOTE for the right person for the JOB. Understand that the positions that are being voted on are exactly that, a "VOTED" position.



12.2 Frequency.

In establishing a "voting cycle" this article establishes the governing rules. Any vote held prior to the established voting date/ period to fill a position prior to the outlined time frames in this article are considered an "out of cycle" vote. Reasons for an out of cycle vote include but are not limited to an approved petition to remove an officer, an officer stepping down from their position/ seat for personal or professional reasons. In such matters see the appropriate governing articles in this regulation.

12.2a State/International Representative.

State/ International Reps are voted into their position by the chapter Presidents within the governed state and approved by the National Board (when establishing new states). The State/ International Representative seat/ chair will be voted every 3 years in the month of October of the 3rd year, with the National Board holding oversight and final approval. The National Board reserves the right to appoint a State Rep if deemed necessary to do so. The year 2010 will count as the 1st full calendar year served, regardless of date of election or appointment.

12.2b Chapter Board.

Chapter Officer seats/ chairs will be held for 1 year with an annual vote for such positions commencing in the same month annually. The State/ International Rep shall coordinate the established annual voting month for his/ her state/ jurisdiction not to exceed 12 months from the date established.

12.3 Conduct.

Voting will be conducted in an orderly fashion and governed as such. ONLY vested member in good standing will be allowed to vote. Voting will NOT be conducted via internet or any variant thereof outside of the criteria and guidelines that are outlined in Attachment 8.

12.4 Officer Removal.

At any time 5 or more members, in good standing, can petition for a vote to have ANY <u>officer</u> removed from their respective positions. When this takes place it is to be reported to the National Board and State/ International Representative IMMEDIATELY (the same day). The petition will be sent to the National Board and State/ International Representative, in an issue/ concerns, discussion and recommendation format, and the case will be reviewed with a decision made within 72 hours whether or not there is **just cause** to vote an officer out of their position. For the PRESIDENT AND VP, **ONLY**, the decision will be made by the National Board and State/ International Representative, for all other positions the decision is to be determined by the State/ International Representative and the respective Chapter President/ Board. Additionally, any officer (national, state or chapter) who shows inability to manage their respective duty or displays conduct inconsistent with national objectives shall be removed from their position. When removing an officer all officers should be consulted to ensure the most just decision is



being made. Removing an officer will **NOT** remove the issue, so make sure you have first attempted to correct the issue.

12.4a Membership Removal.

Members are voted into Ruff Ryders by the membership of their chapter and may be voted out of Ruff Ryders by the same voting body, with a majority ruling. Majority ruling is 2 or more votes for or against the members removal.

12.5 New Chapters.

All positions will be appointed by the **establishing heads** with the explicit approval, IN WRITING, from the State/ International Representative, when applicable, and forwarded to the National Board. The reason there are only appointments for positions in new chapters in a state/ jurisdiction is there is no established governing board to facilitate an unbiased and fair voting system for that chapter. Under these provisions a newly established chapter is mandated to fall under the existing chapter nearest to it, or the most ESTABLISHED chapter in that state/ jurisdiction, for a period of no less than 6 months but not to exceed one year. This is to ensure that the proper guidance is being handed down to up and coming chapters and that every chapter and state is operating the same and mentored effectively. If there is NO State/ International Rep for a respective market the National Board will assist in establishing a mentoring chapter to assist, not govern the markets development. See Article 11.2 for additional requirements and guidance.

12.6 Recognized (Established) Chapters.

Voting is to be conducted annually for all officers, with exception to the Secretary. In order for the President or VP to be voted into a position they MUST win the nomination by 2 or more votes. Only one re-vote will be taken and if there is a tie, less than 2 or more votes to win, the State/ International Representative will be the tie-breaker and majority rule. In the same such case and after the Presidents seat is finalized the President assumes the tie-breaking authority for all other chapter officer seats. This process will be conducted over the course of ONE week not to exceed 7 days. The President and VP positions are the only positions that will consist of a 2 day voting process as they are the most essential positions in the chapter. (See Attachment 8)

12.6a Nomination Eligibility.

To be considered for an officer seat within a chapter a member must be a member in Ruff Ryders for a minimum of ONE YEAR and in good standing. Additionally, an existing member that transfers into a chapter must be officially transferred and into such chapter for a minimum of one year before they are eligible to be elected into a position of that chapter.



CLARITY: A new member to a chapter either transferred or crossing over into membership does not have a good enough feel for the day to day operations of that chapter to gauge how to most effectively operate the chapter in the area in which it functions. This is not to take away from anyone's leadership ability but it is to set a standard of growth in leadership as we set in prospecting for growth in membership.

ARTICLE 13. DIVISIONAL REQUIREMENTS

These RR Divisions are basically subsets of the overall RR Lifestyle. RR Divisions are the recognized ways for RR to represent the RR movement. It is neither the intent nor the spirit of this regulation to separate or "divide" the RR family, it is more so to identify the distinctive entities within the organization as to reduce confusion. To create unity and harmony in the RR family, these requirements are documented to define the requirements by which the local populace may join. RR soldiers may represent RR in one, some or all divisions. There are four RR Divisions as defined today (Motorcycle, Dog, Car & Truck, and Standard Member). This section defines the basic requirements of joining RR. Presidents are encouraged to recruit and sustain membership from each of the four divisions to grow their respective markets as one family. As existing members wish to switch or expand their RR membership they may hold a Multi-Divisional Membership within their respective markets. The integration of all the Ruff Ryder divisions in every market worldwide is the epitome of what the Ruff Ryder Lifestyle represents.

CLARITY: Divisions are a tool for the local President and State/ International Rep to increase membership in their respective markets. Although there are Divisional Presidents, chain of command is directed as stated in Article 4 above. Divisional Presidents are in place to define and regulate the criteria for entrance into a certain division to ensure all requirements are adhered to in order to maintain such membership. The President of a given market directs and coordinates efforts for each of the "divisions."

13.1 Ruff Ryder Motorcycle Division:

- 1. Must have a valid driver's license w/ "M" endorsement, registration and insurance.
- 2. Own and properly maintain an operational motorcycle.
- 3. Meet the membership criteria as defined in the RR member License Agreement and National Prospect Packet.
- 4. Sign a RR Membership License Agreement.
- 5. Register and maintain your registration on the lifestyles website for the duration of your membership.
- 6. Pay all dues and associated costs of being and maintain your Ruff Ryder membership as outlined in the Ruff Ryder Regulation.
- 7. Provide and maintain accurate personal information



13.2 Ruff Ryder National Dog Division (RRNDD):

The Dog Division is a special division of Ruff Ryder specifically governed as such. In its representation of the Ruff Ryder family all RRNDD members are required to purchase and maintain both the Ruff Ryder "Corporate" Vest and the RRNDD Bulletproof vest. The Dog Division Bulletproof vest will have a special **Dog Division Logo** and will be worn publicly as to properly represent Ruff Ryder and distinguish the Dog Division from any other division of Ruff Ryder.

- 1. Must own, care for and properly maintain a, show quality **bully breed** dog registered with or willing to register with ABKC. Other registrations accepted are ADBA, AKC or UKC <u>ONLY</u>. Specifics of registration requirements are outlined in the RRNDD Divisional Packet.
- 2. Meet the membership criteria as defined in the RR member license agreement and Divisional Prospect Packet.
- 3. Sign a RR Membership License Agreement.
- 4. Register and maintain your registration on the lifestyles website for the duration of your membership.
- 5. Pay all dues and associated costs of being and maintain your Ruff Ryder membership as outlined in the Ruff Ryder Regulation.
- 6. Provide and maintain accurate personal information

13.3 Ruff Ryder National Car & Truck Division (RRNCATD):

The National Car and Truck Division is a special division of Ruff Ryder specifically governed as such.

- 1. Must have a valid driver's license, registration and insurance.
- 2. Own a customized show quality car or truck.
- 3. Digital photographs for a member's vehicle (without the pictures the member will not be noted and does not exist.
- 4. Meet the membership criteria as defined in the RR member license agreement and Divisional Prospect Packet.
- 5. Sign a RR Membership License Agreement.
- 6. Register and maintain your registration on the lifestyles website for the duration of your membership.
- 7. Pay all dues and associated costs of being and maintain your Ruff Ryder membership as outlined in the Ruff Ryder Regulation.
- 8. Provide and maintain accurate personal information



13.4 Ruff Ryder Standard Member Division (RRSMD):

The Standard Member accounts for members who do not necessarily fit into the other Divisions established in this regulation but without a shadow of a doubt represent the RR Lifestyle. This division allows for Presidents/ State and International Reps to permit worthy RR soldiers to represent RR further enabling its growth into the mission and vision established in Article 1. Additionally, this division will establish grounds for the development of future divisions currently not fully defined.

Bottom line - Every effort will be made to ensure members in this division are not just groupies or fans of RR. Members of this division are highly encouraged to accomplish whatever is necessary to fit into one of the other divisions. Members of this division must come in at the chapter level and are subject to the same prospecting requirements as the other divisions. To be considered for this division, the prospective member must have already shown support and loyalty to RR. These members MUST demonstrate their ability to "GO HARD" in support of RR its mission and vision. Members of this division get it in while living and promoting the RR Lifestyle.

- 1. Must have petitioned a local chapter (or National Board), accepted by same chapter (or National Board) for membership and maintain compliance with Article 2 of this regulation.
- 2. Meet the membership criteria as defined in the RR member license agreement and National Prospect Packet.
- 3. Sign RR Membership License Agreement.
- 4. Must be entered into the RR National Database, register and maintain your registration on the lifestyles website for the duration of your membership.
- 5. Pay all dues and associated costs of being and maintain your Ruff Ryder membership as outlined in the Ruff Ryder Regulation.
- 6. Provide and maintain accurate personal information

ARTICLE 14. DEFINITIONS

Member in Good Standing - A member is considered to be in "good standing" when a member fulfills all membership requirements. Additionally, a member must have a signed Membership License Agreement on file, have chapter dues paid in full, on time for at least 3 CONSECUTIVE MONTHS and their annual corporate dues must be current. This is also a member that has been actively participating in club functions being at the right place, at the right time, in the right uniform, with the right attitude.

Chapter in Good Standing - All members accounted for through the nationally set reporting standards, have a licensing agreement on file with the National Board, registered on the lifestyles website, annual corporate dues paid in full and on time.



Just Cause - Acceptable or sufficient reason validated with supporting documents or witnesses as to any offenses in question.

Market - An area in which 10 or more vested RR members form a chapter which are in good standing and licensed by RR to operate in a certain area. A market should be viewed in a business sense whereas events, marketing, promotions and charity efforts should be developed and executed with an understanding of its impact and exposure to consumers of such efforts. A city may have more than one market (i.e. M/C, Car/Truck, Music (street team) etc.) All efforts should be made to combine the different markets into one chapter, but if the established chapter is not willing or able to capture an available market, the National Board may establish another chapter to capture the additional market.

Expenditure Report - This document is used by the President, **Treasurer** and other officers to OFFICIALLY request and document the use of chapter funds to insure the proper checks and balances are in place for use of the chapter's money.

Reasonable Distance – Distances will be addressed on a case by case basis and approved by the National Board ONLY!

National Event – Will be defined by the National Board and will be address in all communications as "National Event"

Corporate Vest – The corporate vest is the traditional RR vest constructed of black leather and platinum stitching with the double "R" patch centered on the back. This is the only vest authorized to be issued upon completion of the prospecting period. It is mentioned throughout this regulation and other documents, to include the membership agreement. Regardless of the division in which you join this vest is property of Ruff Ryders.

Bully Breed – As defined by the American Bully Kennel Club www.abkcdogs.org/ Accepted Registrations - www.adbadog.com , www.ukcdogs.com , www.akc.org/

Establishing Heads –This is a term used to define the founding/ original members of a new chapter/ market.



National Dog Division Logo -



Multi-Divisional Membership – Defined as a member who is in 2 or more divisions of Ruff Ryders (i.e. Motorcycle, Dog Division and/ or Car and Truck). To maintain a multi-divisional membership a member must maintain a good standing in each division respectively. Multi-divisional members are required to meet all requirements of each division in which he/ she belongs.

Transfer Letter - This letter is for continuity within Ruff Ryder Lifestyles to ensure that our membership is being taken care of when moving from one location or division to another.

National Seal – The National Seal is used to mark official correspondence from the National Board to the Ruff Ryders membership, and is also used as a symbol of the National/Corporate Offices of Ruff Ryders. This seal is NOT to be used by any governing body or individual below the National/Corporate Level for any reason and without explicit approval, in writing, from the National Board.

The Ruff Ryders National Seal -



Division - In matters of RR the term "Division" is not used in a means to divide, instead "Division" is utilized ONLY to project distinction from one entity of the RR Lifestyle to the next.



Appendix A. MEMBERSHIP ORDERING PROCEDURES

A1. Responsibility.

A1.1 President

Presidents are required to ensure that all prospective members are entered into the National Database with a signed license agreement and payment receipt uploaded. Once the prospective member is entered into the National Database they must be registered on the lifestyles website upon the 45 day evaluation form being completed and signed.

A1.2 Prospective Member

Prospective members are required to purchase their prospect membership (upon availability) via the Ruff Ryder lifestyles website upon the 45 day evaluation form being completed and signed.

Note to A1.2 Purchase of the Prospective membership will give prospects increased abilities on the website and order their corporate vest which will be shipped to the chapter president.

A1.2a Upon completion of the prospective period and approval of the chapter president the member will be upgraded from prospect to soldier in the National Database and will be required to pay the annual corporate dues, in accordance with Article 3 of this regulation. In doing so, the new member will be afforded all membership rights.

A2. Payment Methods.

A2.1 PavPal.

Payments can be sent to membership@ruffryders.com. Upon receipt of a PayPal payment an invoice though PayPal will be sent to the payee.

A2.1.1 Requirements.

Provide the member's chapter, first and last name, email as it is on lifestyles and their RR account number in the notes section of the PayPal. Failure to do so may cause a delay in processing the members order.

A2.2 Postal Service.

Payments sent through the mail will be in the form of a Money Order or a Cashier's Check.



A2.2.1 Requirements.

Send the Membership Order Form along with the signed Membership Agreement for each member, and all fees to: RUFF RYDERS LIFESTYLES, P.O. BOX 65, SUFFERN NY, 10901-0065

A3. Preferred Method

- a) The preferred method is for the prospective member to purchase their membership via www.ruffryders.com/lifestyles or make payment via PayPal directly as outlined in A2.1.
- b) Provide the President with the receipt of payment to be uploaded into the National Database.

A3.1 Backup

As a backup for the preferred method the steps to follow are:

- a) Fax the Membership Order form along with the signed Membership Agreement, for each member, to the warehouse via RR Fax 845-230-8768
- b) Make payment for the membership via PayPal as outlined in A2.1

Appendix B. VESTING CEREMONY

B1. This format is used by the **PRESIDENT** to conduct a CEREMONY to vest our prospects. It was established to create a **FORMAL** proceeding to VEST our newest members. This ceremony is to ensure that all of the proper protocol is being followed and our newest members are welcomed into the Ruff Ryder family right way. This procedure should be conducted for **EVERY** member. The **PROSPECT MANAGER** is responsible for the accountability of all prospects as well as the setting up and overall conduct of the ceremony.

Note to B.1 Take the time to make the ceremony special. A person just spent 3 or more months of their life proving themselves worthy of being a part of something special the least we can do is make the day they cross over special for them.



Appendix C. TELEPHONE DIRECTORY

This directory is to ensure that all members have full access to the National Board and every available asset in RR. There are ABSOLUTELY NO reprimands for members calling or e-mailing anyone on the National Board. This OPEN line is to be used to assist our membership in any way we can from issue resolution to event planning. Please use it in that way and DO NOT abuse it.

C1. National Board 1-888-326-RYDE (7933)

TD	RR Lifestyles Director	
EZ	RR Lifestyles Assistant Director	Ext. 707
Mister Gibbs	RR Lifestyles Business Manager	Ext. 708
Big Nasti	RR Lifestyles Administrative Director	Ext. 709
Scorpio	RR Lifestyles Webmaster	Ext. 711
Montana	RR Lifestyles Compliance Officer	Ext. 712

C2. National Board Assistants

Homie Snatcher	Secretary to the RR Lifestyles Administrative Director	Ext. 716
Ladee Foxx	Secretary to the RR Lifestyles Business Manager	Ext. 717

C3. Member Services 1-888-326-RYDE (7933)

Join Ruff Ryders	Ext. 0
Recording and Distribution	Ext. 1
Powerhouse Studio	Ext. 2
Member Support	Ext. 3
Dog Division	Ext. 4
Car and Truck Division	Ext. 5

C4. Website Issues

Jackie-O	Web Staff	(Worldwide Website)	Ext. 714
Threat	Web Staff		Ext. 715



C5. Car and Truck Division (Ext. 5)

TBA National Car and Truck President

C6. Dog Division (Ext. 4)

Gator National Dog Division President 1-888-326-RYDER Ext. 704

C7. Studio and record label address

Ruff Ryders Entertainment ATTN: Joaquin Dean

P.O. Box 65, Suffern NY, 10901

C8. Additional Numbers

Ruff Ryder Fax: 845-230-8768 Ruff Ryders Warehouse: 845-368-0045

NatPRO Marketing Team: 716-5NatPRO (62-8776) www.natproteam.com

C9. Media Resources

Ruff Ryders Independent (INDY) www.ruffryders.com/indy